



Evertrain

Site Map & Desktop Wireframes

May 18, 2017 | Version 6



In this Document

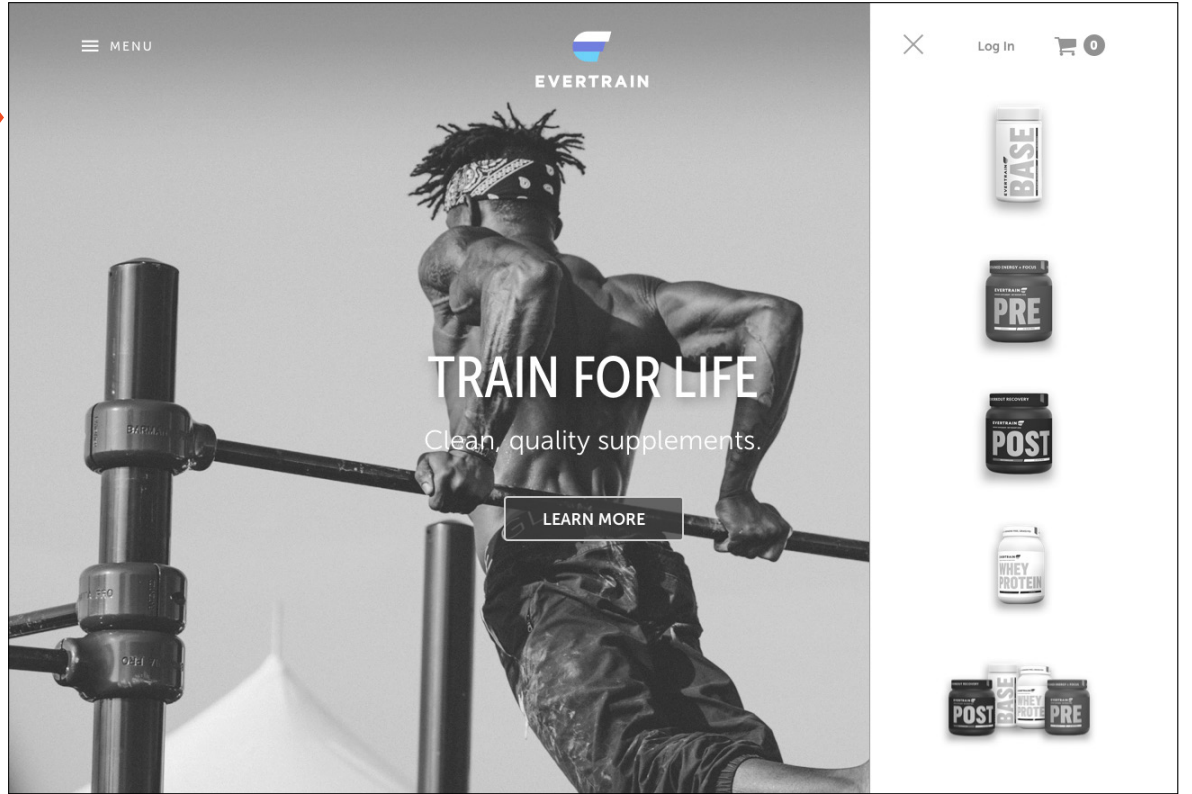
1. Sitemap
2. Desktop Wireframes



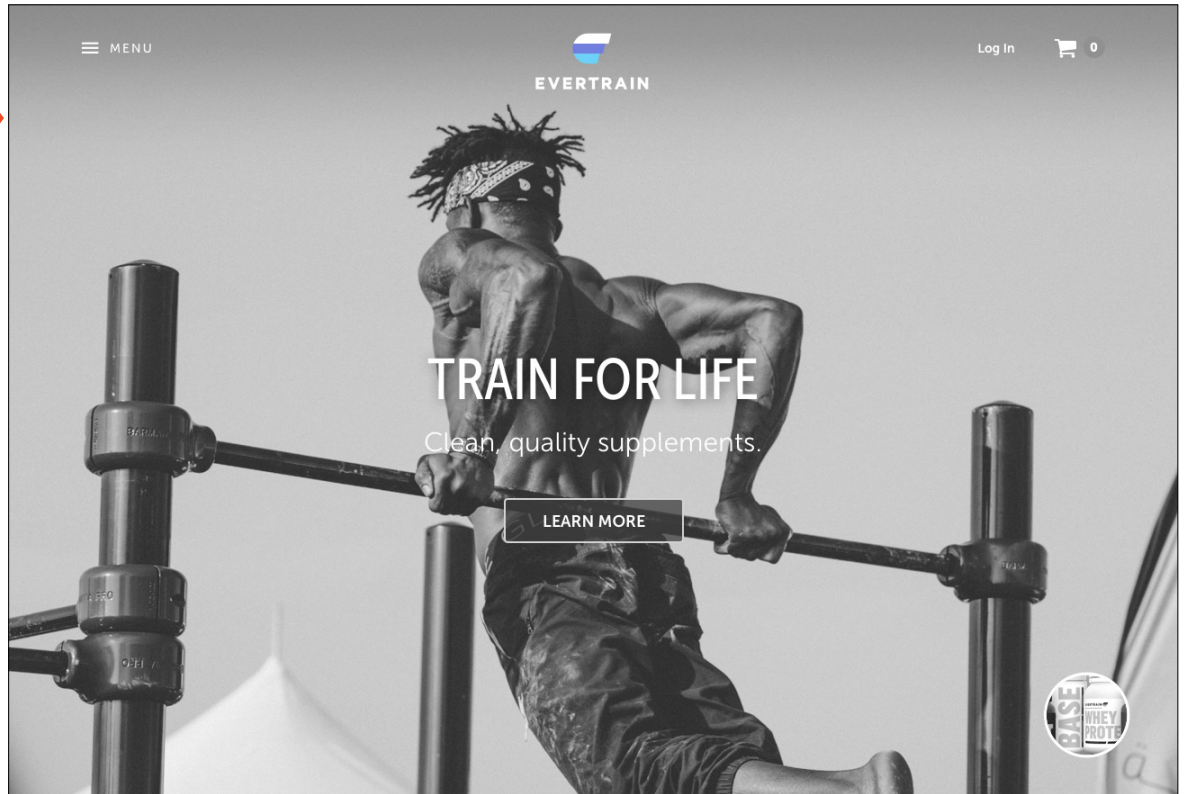
Homepage Drawer

1. Initial state of drawer is open, with all products visible in a right rail drawer
2. Closing the drawer animated down to a persistent button

1

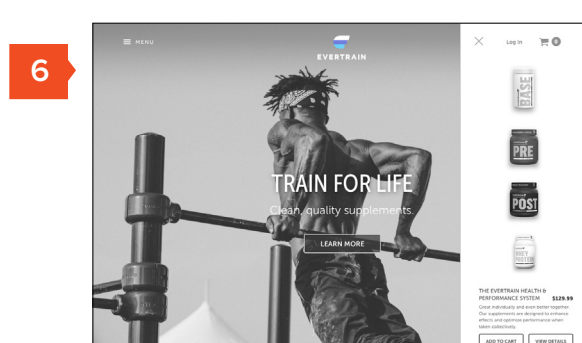
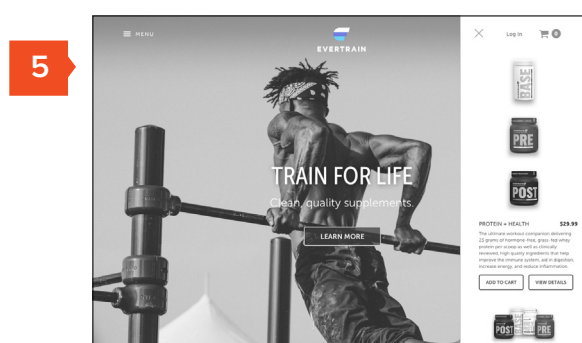
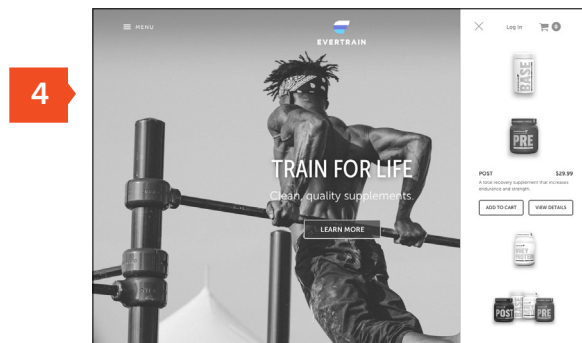
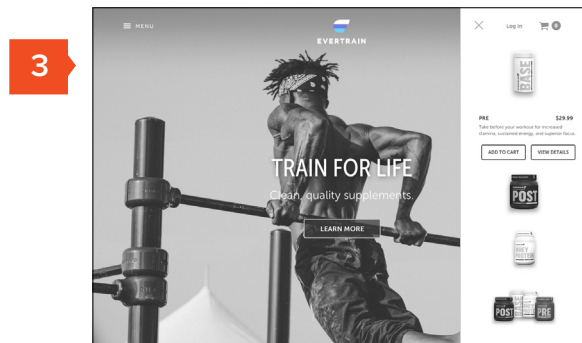
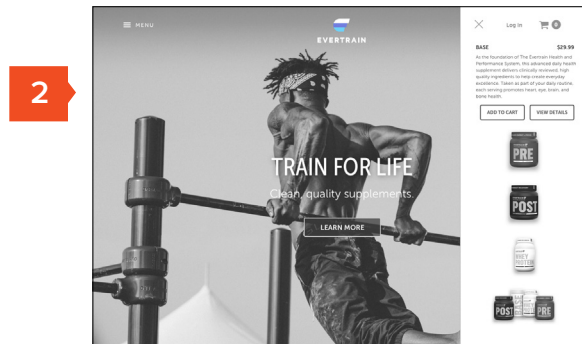
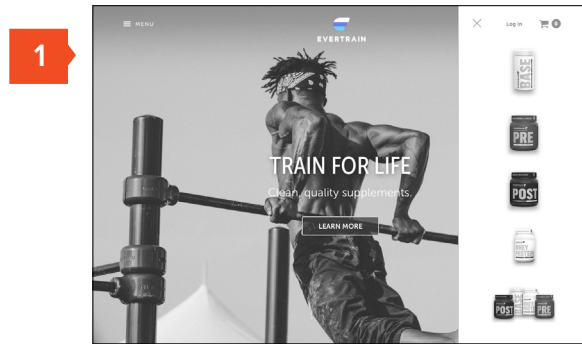


2



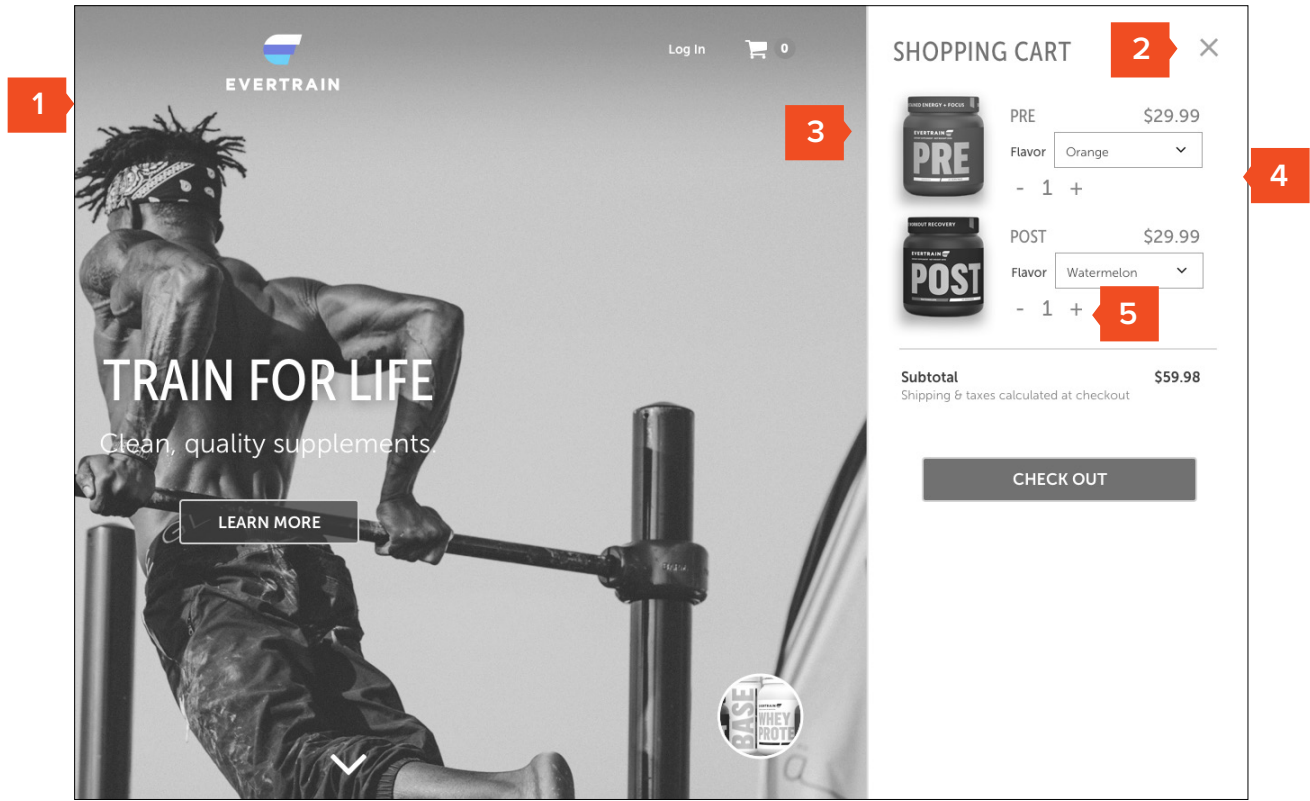
Drawer Open (All States)

1. Drawer open, nothing selected
2. Pre - hovered state
3. Post - hovered state
4. Base - hovered state
5. Protein + Health - hovered state
6. Complete System - hovered state



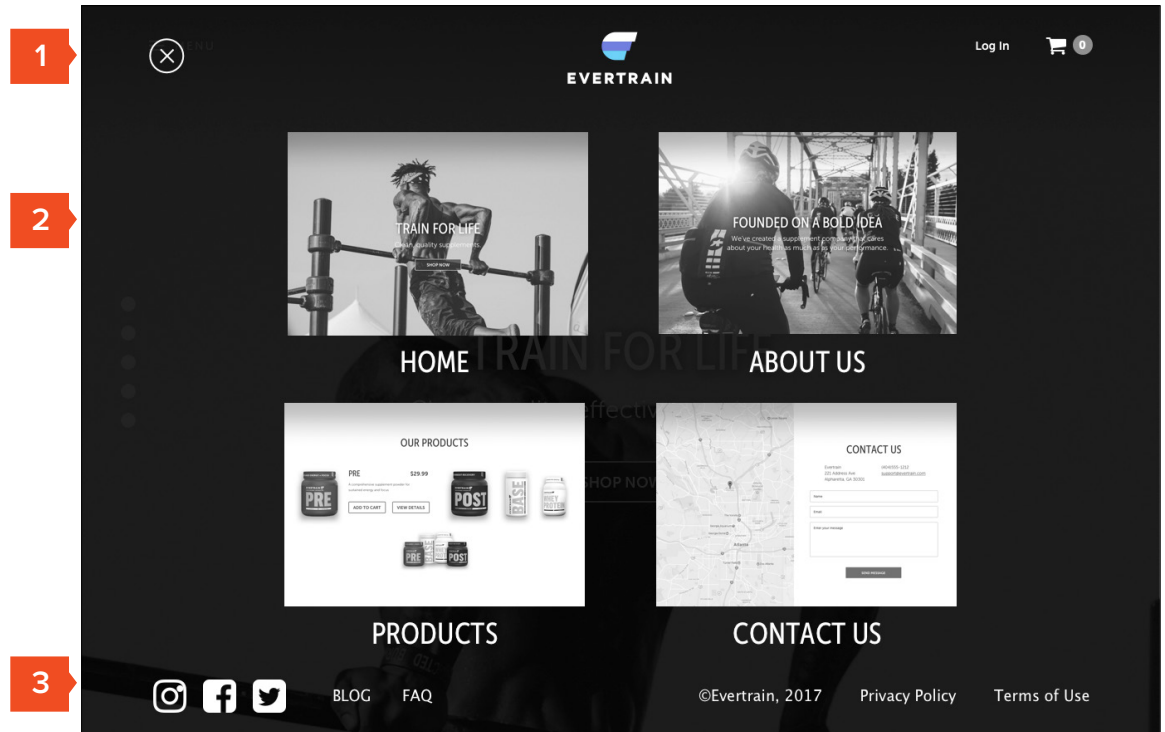
Cart Open (Quick View)

1. Shopping cart pushes content over to the left
2. Close cart
3. Cart summary
4. Quick flavor selection
5. Quick quantity adjust



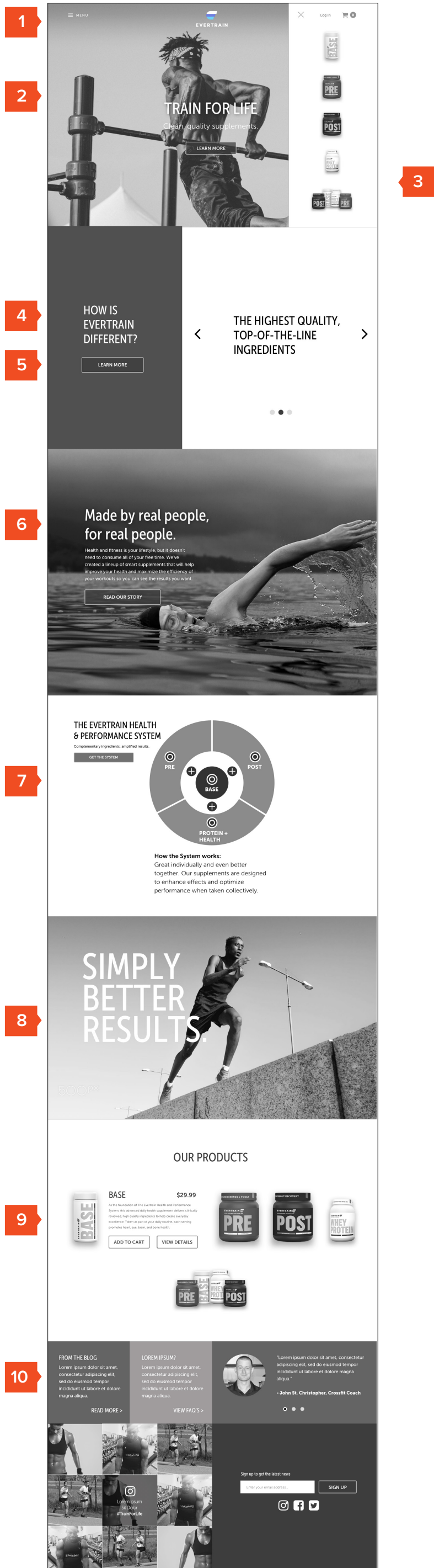
Nav Open

1. Full-screen takeover
2. User sees the primary frame of page they're navigating towards
3. Footer content lives persistently in the open state



Homepage

1. Sticky full screen nav with cart / account access
2. Brand overview with CTA to shop
3. Persistent "drawer" feature with easy access to product
4. Evertrain differentiators
5. CTA to Ingredients & Process
6. Our Story overview with CTA to Read Story
7. Brand statement interstitial
8. How it Works module with CTA to System PDP
9. Product overview
10. Instagram feed with Blog highlights, links to follow on Social / register for Newsletter



How We're Different (Panels)

- 1. Persistent CTA links to Ingredients & Process content

1

HOW IS EVERTRAIN DIFFERENT?

LEARN MORE

TRANSPARENT MANUFACTURING PROCESSES

Navigation arrows and dots are present.

HOW IS EVERTRAIN DIFFERENT?

LEARN MORE

NATURALLY SOURCED, TOP-OF-THE-LINE INGREDIENTS

Navigation arrows and dots are present.

HOW IS EVERTRAIN DIFFERENT?

LEARN MORE

MEANINGFUL DOSES & CONSISTENT BLENDS

Navigation arrows and dots are present.

The Complete System /
How it Works (Panels)

1. Initial state - all highlighted, speaks to benefits of system as a whole
2. CTA to System Product Detail Page
3. Base benefits
4. Base + Pre benefits
5. Base + Post benefits
6. Base + Protein + Health benefits

1
2

THE EVERTRAIN HEALTH & PERFORMANCE SYSTEM
Complementary ingredients, amplified results.

GET THE SYSTEM

How the System works:
All four supplements complement and enhance one another, creating better workout results and overall health.

3

THE EVERTRAIN HEALTH & PERFORMANCE SYSTEM
Complementary ingredients, amplified results.

GET THE SYSTEM

Base:
Promotes heart, eye, brain, and bone health to form the foundation for a fit lifestyle.

4

THE EVERTRAIN HEALTH & PERFORMANCE SYSTEM
Complementary ingredients, amplified results.

GET THE SYSTEM

Base + Pre:
Combine to increase nitric oxide production, cognitive function, and endurance.

5

THE EVERTRAIN HEALTH & PERFORMANCE SYSTEM
Complementary ingredients, amplified results.

GET THE SYSTEM

Base + Post:
Work together to enhance muscle recovery and prevent eyesight deterioration.

6

THE EVERTRAIN HEALTH & PERFORMANCE SYSTEM
Complementary ingredients, amplified results.

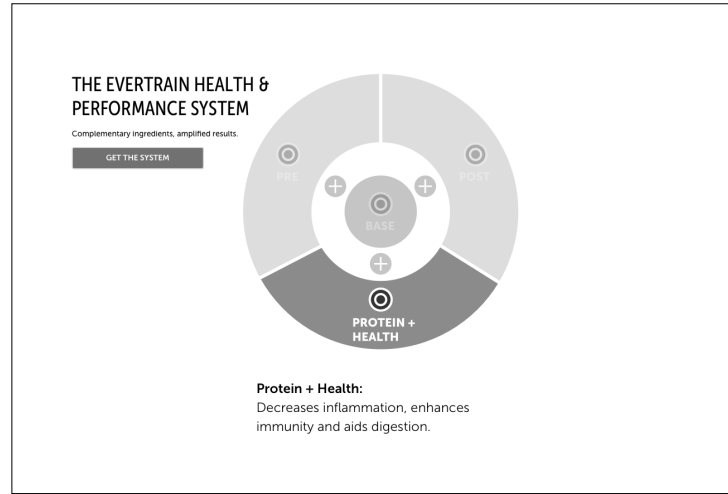
GET THE SYSTEM

Base + Protein + Health:
Heighten anti-inflammatory effects of protein and boost genes that rebuild broken-down collagen.

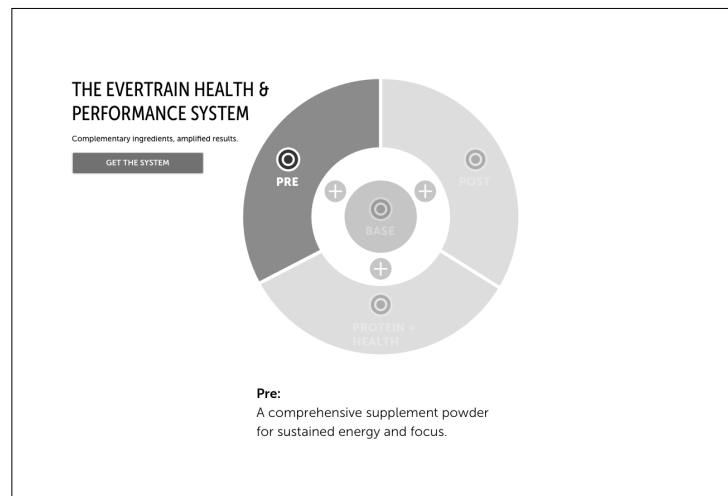
The Complete System /
How it Works (Panels)

1. Protein + Health Benefits
2. Pre Benefits
3. Post Benefits

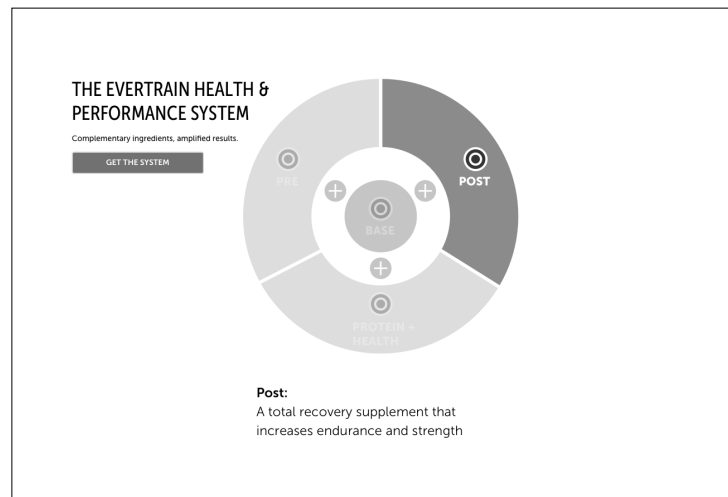
1



2



3



About Us

1. About us overview statement and imagery
2. In-page Navigation w/ persistent CTA to Shop Now
3. Our Story panel
4. Our Promise panel
5. Our Values (Cards)

1

FOUNDED ON A BOLD IDEA
You care about your health as much as you performance. That's why we created a new kind of sports supplement company — one that is out to provide results the right way.

2

ABOUT US
OUR STORY
OUR PROMISE
OUR VALUES
SHOP NOW

3

OUR STORY
OUR PROMISE
OUR VALUES
SHOP NOW

4

OUR STORY
OUR PROMISE
OUR VALUES
SHOP NOW

5

ABOUT US
OUR STORY
OUR PROMISE
OUR VALUES
SHOP NOW

We are working professionals, athletes, and parents that care about our health and fitness, but we don't stress if we don't make it to the gym as often as we'd like. We noticed that there wasn't a supplement company that represented our lifestyle and fitness philosophy — products were either skewed toward hardcore athletes that spend hours at the gym daily or focused on wellness and neglected training performance. We saw a lot of empty promises and unnecessary ingredients and not enough science-driven formulas.

That's why we created Evertrain: A company that focuses on delivering results the right way.

Evertrain is about achieving results in a healthy, realistic, balanced, and safe way. Our team is made up of people who care about performance and quality, and that includes an in-house Doctor of Pharmacy.

Whether we're at the gym, in the office, or at home, we never stop improving... and we want to have fun along the way.

We know health and fitness is about feeling good and moving well. Our lineup of supplements is designed to enhance your hard work and help you reach your goals. We will help you achieve results the right way — no unnecessary junk and no lifestyle overhauls. The Evertrain Health & Performance System is free from unwanted fillers and artificial dyes, and made only with the highest quality, science-backed ingredients.

Make a positive, long-lasting impact.

Trust matters and must be earned.

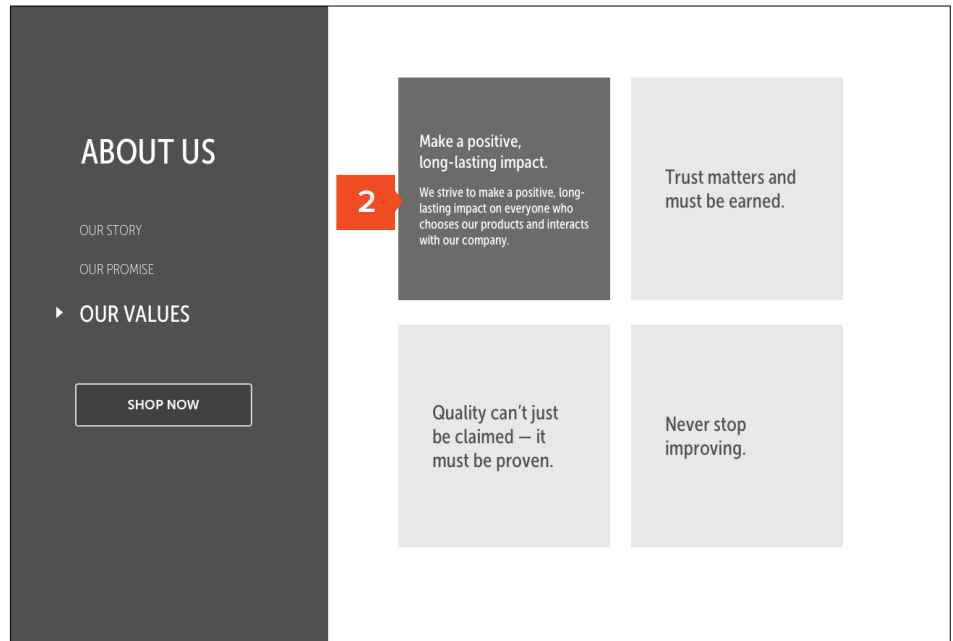
Quality can't just be claimed — it must be proven.

Never stop improving.

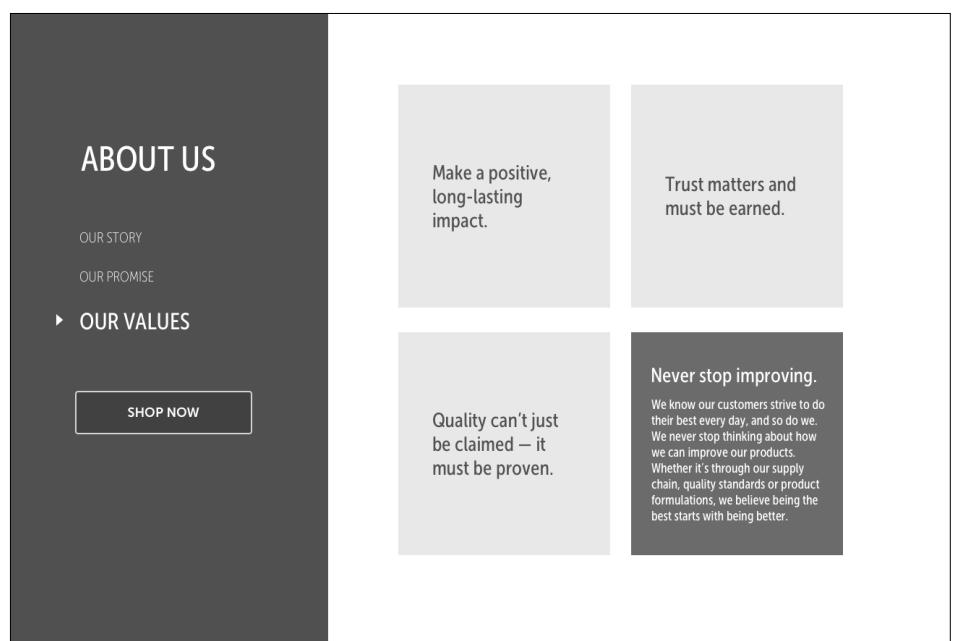
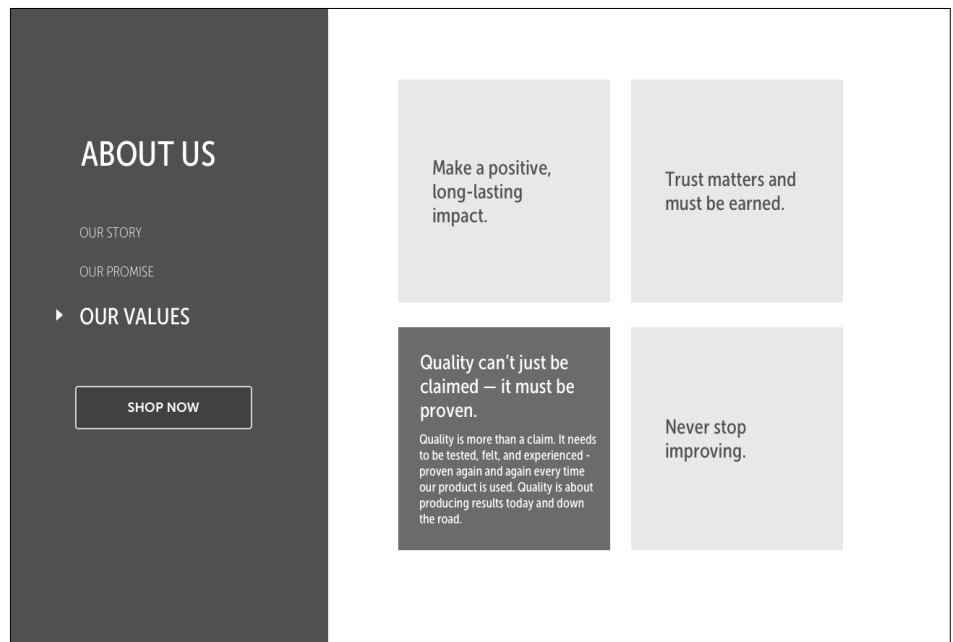
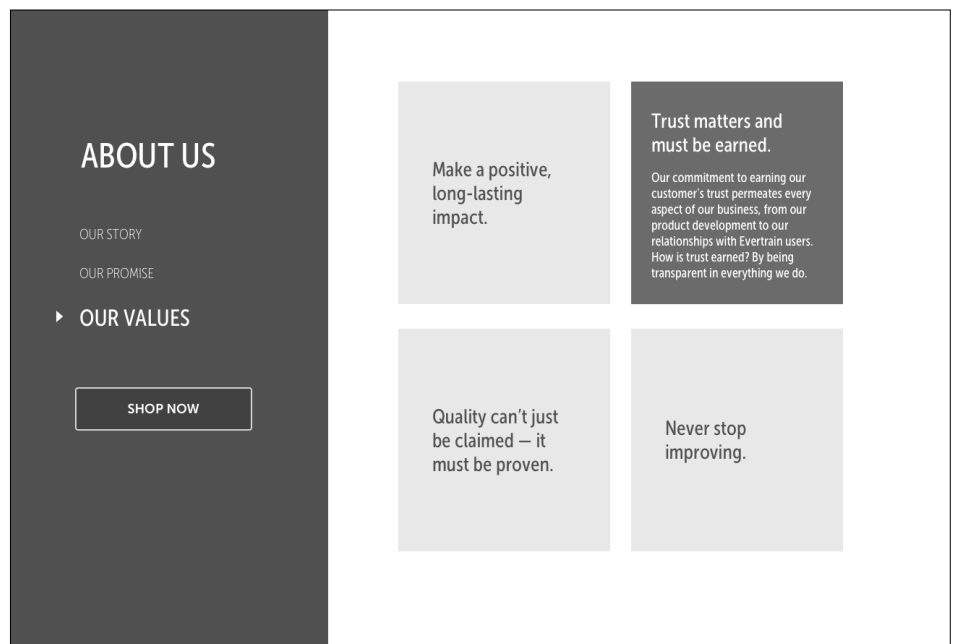
Our Values (Cards)

- 1. In-page navigation
- 2. Cards with hover states

1



2



Products

1. Product list with hover state for view details / add to cart
2. In-page navigation
3. Pre value proposition
4. Post value proposition
5. Base value proposition
6. Protein value proposition
7. System overview

MENU
EVERTRAIN
Log In

OUR PRODUCTS

BASE

As the foundation of the Evertrain Health and Performance System, this advanced daily health supplement delivers clinically-researched, high-quality ingredients to help create everyday excellence. Taken as part of your daily routine, each serving promotes heart, eye, brain, and bone health.

\$29.99

PRE

POST

WHEY PROTEIN

THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

Make a positive, long-lasting impact.

Premium Products & Trademarked Ingredients

No Middle Man

Driven by Science

OVERALL HEALTH
MORE ENERGY
IMPROVED PERFORMANCE

BASE

An advanced replacement for the outdated multi-vitamin, EVERTRAIN BASE is a comprehensive supplement that promotes heart, eye, brain, and bone health.

Key Ingredients Include:

- **MicroActive® CoQ10** increases healthy cholesterol levels that protect arteries from building up plaque.
- **Prime®** increases the absorption of MicroActive®, helping to protect arteries from calcification and further energize the cardiovascular system.
- **NeuroFactor™** increases attention and alertness with no stimulant effects.

ADD TO CART
LEARN MORE

ENERGY
STAMINA
FOCUS

PRE

A comprehensive supplement powder that gives you the sustained energy, improved stamina, and superior focus you need before a workout.

Key Ingredients Include:

- **Instant Creatine Monohydrate** is an organic acid that occurs naturally in all humans, and provides energy to cells and muscles.
- **Carbonyl® Beta Alanine** is an organic acid that occurs naturally in all humans, and provides energy to cells and muscles.
- **Natural Caffeine**, combined with **Thealan® Natural L-Theanine** helps generate short-term energy without the jitters.

ADD TO CART
LEARN MORE

OUR PRODUCTS

INGREDIENTS & PROCESS

PRE

POST

BASE

WHEY PROTEIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

OUR PRODUCTS

INGREDIENTS & PROCESS

BASE

PRE

POST

PROTEIN + HEALTH

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

OUR PRODUCTS

INGREDIENTS & PROCESS

BASE

PRE

POST

PROTEIN + HEALTH

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

OUR PRODUCTS

INGREDIENTS & PROCESS

BASE

PRE

POST

PROTEIN + HEALTH

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

OUR PRODUCTS

INGREDIENTS & PROCESS

BASE

PRE

POST

PROTEIN + HEALTH

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

OUR PRODUCTS

INGREDIENTS & PROCESS

BASE

PRE

POST

PROTEIN + HEALTH

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

STRENGTH
RECOVERY
ANTI-INFLAMMATION

POST

A solid recovery product that aids with muscle repair, decreases inflammation in the body, and helps reduce recovery time between training sessions.

Key Ingredients Include:

- **Branched Chain Amino Acids** help keep you in an anabolic, muscle-building state and workout, preventing the breakdown of muscle tissue.
- **ActiGen®** speeds up muscle recovery, increases energy and decreases muscle damage.
- **BetaPower®**, made from beet root, increases energy in the muscles and helps to detoxify the body.

ADD TO CART
LEARN MORE

ENERGY
DIGESTION
IMMUNITY BOOST

PROTEIN + HEALTH

Our high-quality protein-based delivers antibodies that help enhance your immunity and decrease inflammation in the body.

Key Ingredients Include:

- **Grass-fed, rBST free concentrates** derived from hormone-free whey from New Zealand.
- **IGT Max** uses ridge-based antibodies to remove pathogens and improve the immune system.
- **Diszyme** is a grouping of gluten free and GMO-free broad-acting enzymes that aid digestion.

ADD TO CART
LEARN MORE

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

Complementary ingredients, amplified results.

- **BASE**: Promotes heart, eye, brain, and bone health to form the foundation of a fit lifestyle.
- **BASE + PRE**: Combine to increase nitric oxide production, cognitive function, and endurance.
- **BASE + POST**: Work together to enhance muscle recovery and prevent eyesight deterioration.
- **BASE + PROTEIN + HEALTH**: Heighten anti-inflammatory effects of protein and boost genes that rebuild broken-down collagen.

ADD TO CART
LEARN MORE

Ingredients & Process (Cards)

1. In-page navigation
2. Cards with hover states

1

OUR PRODUCTS

▶ **INGREDIENTS & PROCESS**

PRE

POST

BASE

WHEY PROTEIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

You Deserve the Best

At Evertrain we pride ourselves on the work we put into our formulas and products. We directly source the best ingredients and create thoughtful, consistent blends that will help improve your performance. It's on you to put in the effort at the gym or on the running track, but we've created a full lineup of high-quality supplements that will make reaching your health and fitness goals easier and more enjoyable.

Premium Products & Trademarked Ingredients

No Middle Man

Driven by Science

2

OUR PRODUCTS

▶ **INGREDIENTS & PROCESS**

PRE

POST

BASE

WHEY PROTEIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

You Deserve the Best

Premium Products & Trademarked Ingredients

You deserve to know what you're putting into your body so we don't hide behind proprietary blends. Our philosophy is simple: top-of-the-line ingredients, top-of-the-line results. The Evertrain health and performance system uses trademarked ingredients to deliver what you need to perform your best. Trademarked ingredient is an industry term that indicates that it was more rigorously tested than its generic ingredient counterpart, and has been clinically studied for safety, consistency, effectiveness, and quality. No fillers, no artificial dyes, no junk.

No Middle Man

Driven by Science

OUR PRODUCTS

▶ **INGREDIENTS & PROCESS**

PRE

POST

BASE

WHEY PROTEIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

Trademarked Ingredients

Premium Products & Trademarked Ingredients

No Middle Man

We've spent years researching and finding suppliers that create clean, quality ingredients that have been clinically reviewed. Once sourced, we manufacture our products in our state-of-the-art facility in Georgia. This allows us to ensure a clean manufacturing process and help keep our premium products at a cost-efficient price for you.

Driven by Science

OUR PRODUCTS

▶ **INGREDIENTS & PROCESS**

PRE

POST

BASE

WHEY PROTEIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM

Trademarked Ingredients

Premium Products & Trademarked Ingredients

No Middle Man

Driven by Science

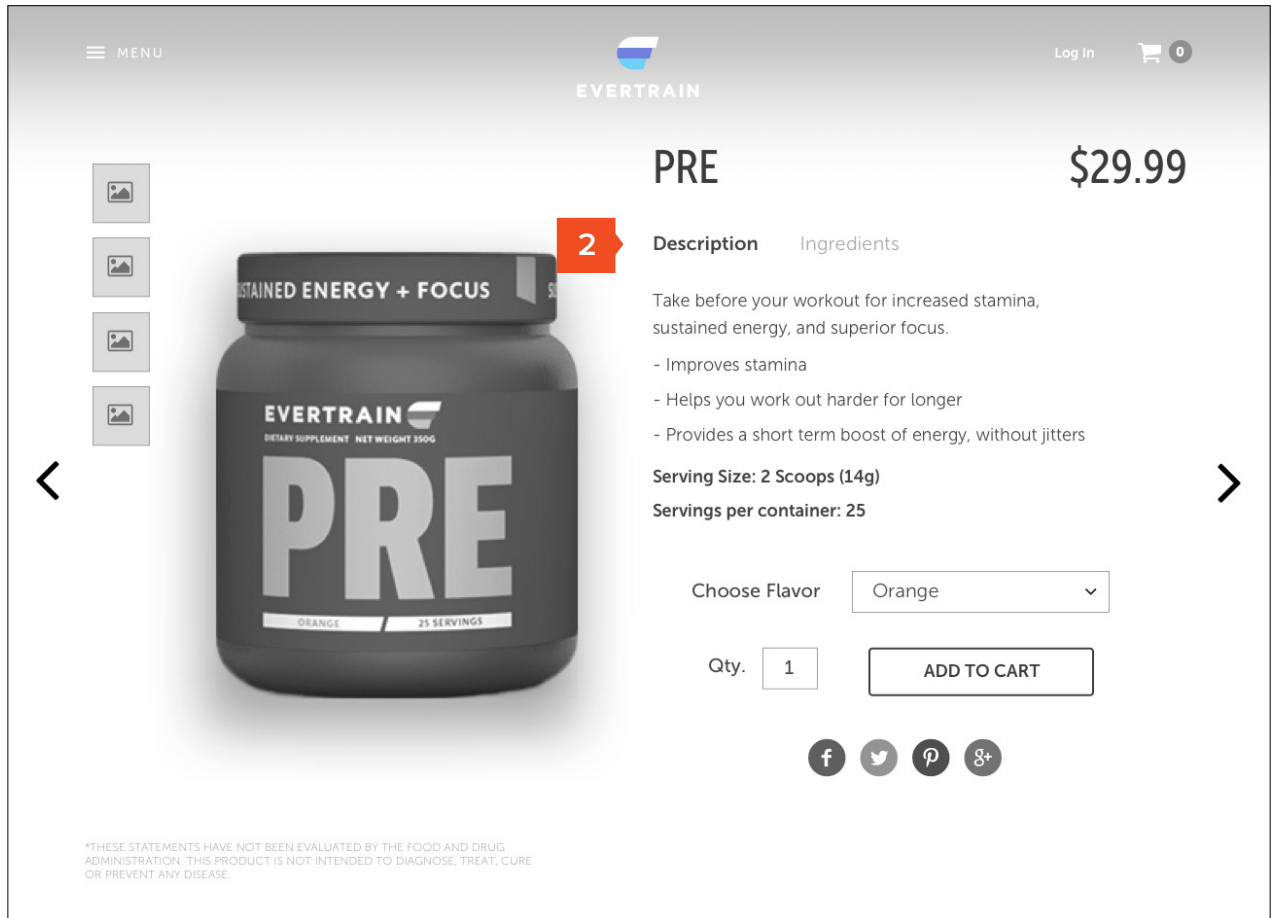
Science fuels performance and performance drives your results. Our premium supplements have been developed by our on-staff pharmacist and have undergone a rigorous testing process. We've optimized our products to ensure that you're receiving the right ingredients in the right doses that will optimize and enhance your health and performance.

Pre Product Detail

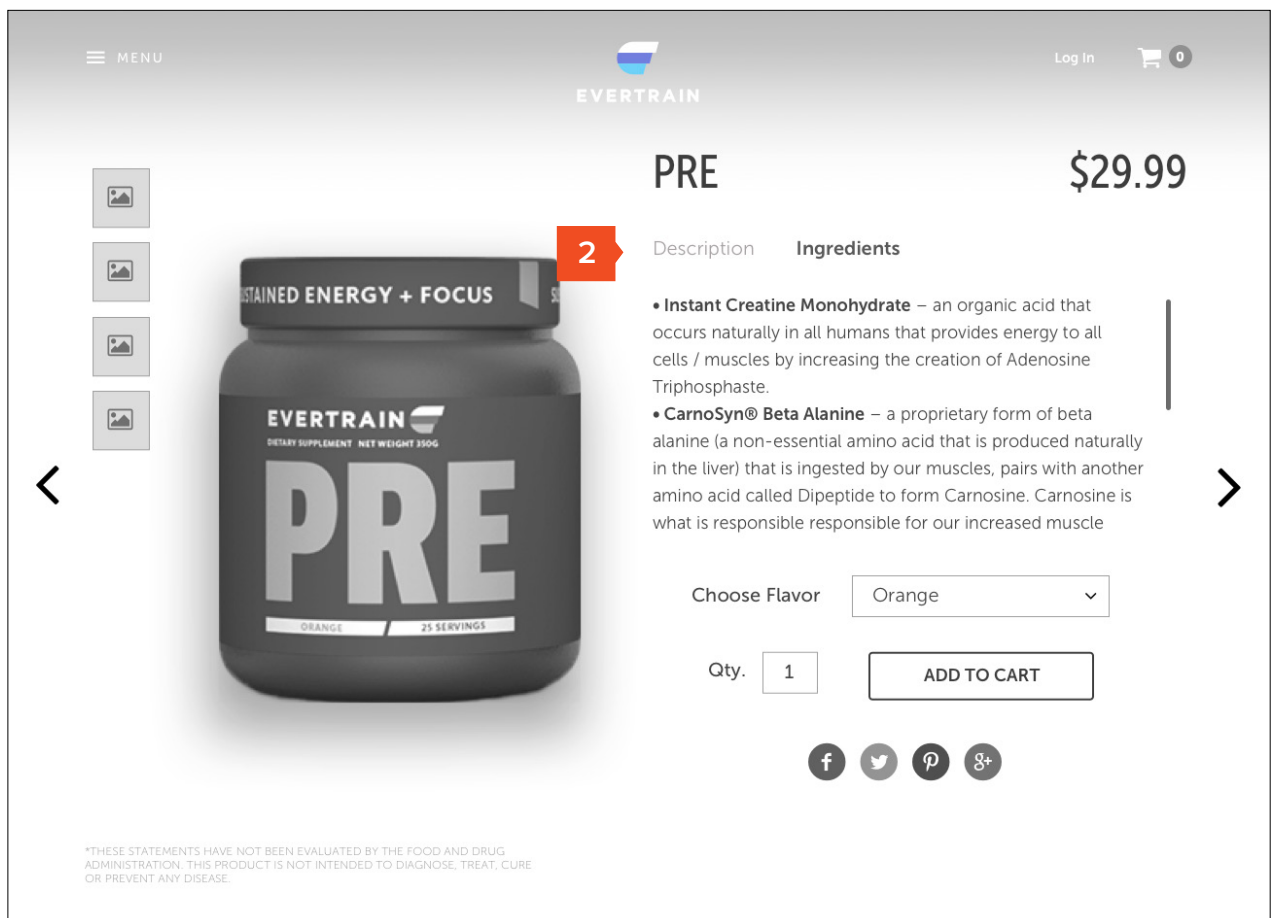
1. Optional multi-view (can include nutritional info snapshot)
2. Product description & Ingredients (scrollable as needed)
3. Quantity adjust, flavor selection & social sharing
4. Left right page navigation to view other products

1

3



2



Post Product Detail

Base Product Detail

The wireframe shows a product detail page for 'Evertrain Base'. On the left, there is a vertical stack of four image thumbnails and a large product image of a white bottle with 'EVERTRAIN BASE' printed on it. The top navigation bar includes a 'MENU' icon, the 'EVERTRAIN' logo, 'Log In', and a shopping cart icon with '0' items. The product title 'BASE' is displayed in large font next to the price '\$29.99'. Below the title are two tabs: 'Description' (selected) and 'Ingredients'. The description text reads: 'As the foundation of the Evertrain health and performance system, EVERTRAIN BASE is an advanced daily health supplement that promotes heart, eye, brain, and bone health.' Below this is a list of benefits: '- Increases healthy cholesterol levels', '- Strengthens cardiovascular system', and '- Increases focus and alertness'. The serving information is 'Serving Size: 2 Veggie Caps' and 'Servings per container: 30'. A quantity selector shows 'Qty. 1' and an 'ADD TO CART' button. Social media icons for Facebook, Twitter, Pinterest, and Google+ are located below the button. A disclaimer at the bottom states: '*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.'

This wireframe shows a more detailed product detail page for 'Evertrain Base'. The layout is similar to the previous version but includes more descriptive text under the 'Description' tab. The product image and navigation elements remain the same. The description text is: 'As the foundation of the Evertrain health and performance system, EVERTRAIN BASE is an advanced daily health supplement that promotes heart, eye, brain, and bone health. This version has a sustained release mechanism that lasts up to 24 hours, and provides superior bioavailability and guaranteed universal absorption.' Below this, two key ingredients are listed: '• MicroActive Coenzyme Q10 – one of the strongest antioxidants available that is critical for cardiovascular health.' and '• Setria reduced glutathione – the best detox ingredients available.' The rest of the page, including the 'ADD TO CART' button and social media icons, is identical to the previous version.

Protein + Health Product Detail

MENU Log In

EVERTRAIN

PROTEIN + HEALTH \$29.99

Description Ingredients

The ultimate workout companion delivering 23 grams of hormone-free, grass-fed whey protein per scoop.

- Increases energy
- Improves immune system
- Aids digestion
- Reduces inflammation

Serving Size: 1 scoop (32.9g)
Servings per container: 25

Choose Flavor Vanilla

Qty. **ADD TO CART**

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

MENU Log In

EVERTRAIN

PROTEIN + HEALTH \$29.99

Description Ingredients

- **Grass-fed, rBST free concentrate** – 80% protein concentrate derived from New Zealand whey.
- **IGY Max** – egg-based antibody that improves the immune system by removing pathogens.
- **Digezyme** – a grouping of gluten free and GMO-free broad-acting enzymes that aid in digestion. A comprehensive enzyme blend that digests all macronutrients.

Choose Flavor Vanilla

Qty. **ADD TO CART**

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System Product Detail

1. Overview of system with benefits, plus overview of each product in system (description and ingredients in scrollable field)
2. Flavor selection for each applicable item in system

MENU Log In

EVERTRAIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM \$129.00

Description **Base** Pre Post Protein + Health

1 The Complete System: All four supplements, when taken together, complement and amplify one another, producing better results.

How it Works

Base: Promotes heart health, protects arteries and forms the foundation of a fit lifestyle.

2 Choose Pre Flavor

Choose Post Flavor

Choose Protein Flavor

Qty.

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MENU Log In

EVERTRAIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM \$129.00

Description Base **Pre** Post Protein + Health

1 A comprehensive supplement powder for sustained energy and focus.

- **Instant Creatine Monohydrate** – an organic acid that occurs naturally in all humans that provides energy to all cells / muscles by increasing the creation of Adenosine Triphosphate.
- **CarnoSyn® Beta Alanine** – a proprietary form of beta

2 Choose Pre Flavor

Choose Post Flavor

Choose Protein Flavor

Qty.

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MENU Log In

EVERTRAIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM \$129.00

Description Base Pre Post **Protein + Health**

1 A total recovery supplement that increases endurance and strength.

- **Branched Chain Amino Acids** (InstAminos® Vegan L-Leucine, InstAminos® Vegan L-Isoleucine, InstAminos® Vegan L-Valine) – Vegan amino acids, keep you in an "anabolic," aka muscle-building state, preventing catabolism (the breakdown of muscle tissue)

2 Choose Pre Flavor

Choose Post Flavor

Choose Protein Flavor

Qty.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

System Product Detail (cont)

MENU Log In 0

EVERTRAIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM \$129.00

Description Base Pre Post Protein + Health

Our signature supplement promotes heart, eye, brain and bone health.

- **MicroActive Coenzyme Q10** – one of the strongest antioxidants available that is critical for cardiovascular health. This version has a sustained release mechanism that lasts up to 24 hours, and provides superior bioavailability and guaranteed universal absorption.

Choose Pre Flavor

Choose Post Flavor

Choose Protein Flavor

Qty.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

[f](#) [t](#) [p](#) [g+](#)

MENU Log In 0

EVERTRAIN

THE EVERTRAIN HEALTH AND PERFORMANCE SYSTEM \$129.00

Description Base Pre Post Protein + Health

A protein powder that truly packs a punch.

- **Grass-fed, rBST free concentrate** – 80% protein concentrate derived from New Zealand whey.
- **IGY Max** – egg-based antibody that improves the immune system by removing pathogens.
- **Digezyme** – a grouping of gluten free and GMO-free broad-acting enzymes that aid in digestion. A

Choose Pre Flavor

Choose Post Flavor

Choose Protein Flavor

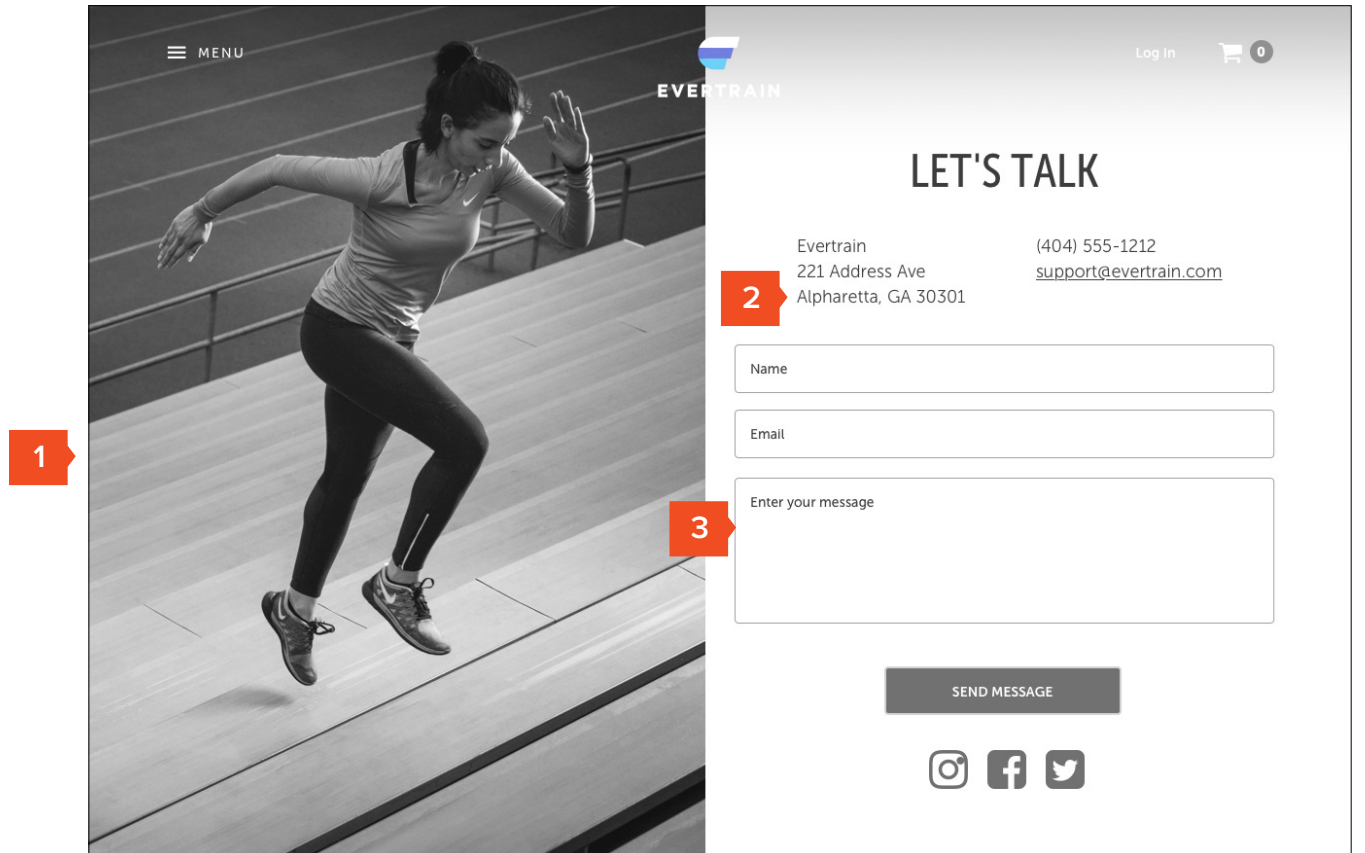
Qty.

*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THIS PRODUCT IS NOT INTENDED TO DIAGNOSE, TREAT, CURE OR PREVENT ANY DISEASE.

[f](#) [t](#) [p](#) [g+](#)

Contact Us

1. Lifestyle imagery
2. Address and contact info
3. Form to send message



FAQ

1. FAQ Navigation by Category
2. Accordion treatment for Q&A (can include links in text here as needed)

MENU

FAQ

- ▶ THE COMPLETE SYSTEM
- BASE
- PRE
- POST
- PROTEIN + HEALTH
- GENERAL INFORMATION
- ACCOUNT SUPPORT

LOREM IPSUM SIT DOLOR AMET?

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

LOREM IPSUM SIT DOLOR AMET?

LOREM IPSUM SIT DOLOR AMET?

LOREM IPSUM SIT DOLOR AMET?

LOREM IPSUM SIT DOLOR AMET?

LOREM IPSUM SIT DOLOR AMET?

LOREM IPSUM SIT DOLOR AMET?



Cart (Secondary View)



1. Line items with flavor & quantity adjust Page accessed by going "back to cart" from Checkout Flow

1

MENU Log In 0

EVERTRAIN

SHOPPING CART

Product	Flavor	Price	Quantity	Total
	Orange	\$29.99	- 1 +	\$29.99
	Watermelon	\$29.99	- 1 +	\$29.99

Subtotal \$59.98
Shipping & taxes calculated at checkout

CHECK OUT



Checkout Step #1

1. Progress indication
2. Capture email address
3. Option to sign up for newsletter
4. Shipping address entry
5. Option to create an account for faster checkout
6. Return to cart

- 1
- 2
- 3
- 4
- 5
- 6

The wireframe shows the 'EVERTRAIN CHECKOUT' page. At the top, there is a navigation bar with a 'MENU' icon, the 'EVERTRAIN' logo, and a 'Log In' link with a shopping cart icon showing 0 items. The main heading is 'EVERTRAIN CHECKOUT', followed by a breadcrumb trail: 'Cart > Customer Information > Shipping Method > Payment Method'. The 'Customer Information' section includes an 'Email Address' input field and a checkbox for 'Subscribe to our newsletter for news, events, and product information.'. The 'Shipping Address' section contains input fields for 'First Name', 'Last Name', 'Address', 'Apt, Suite, etc. (optional)', 'City', 'State' (a dropdown menu), and 'Zip'. There is also a checkbox for 'Save this information for next time'. At the bottom left of this section is a '< Return to Cart' link, and at the bottom right is a 'Continue to Shipping Method' button. On the right side of the page, there is a product list with two items: 'PRE Orange Flavor' for \$29.99 and 'POST Watermelon Flavor' for \$29.99. Below the product list is a summary table: 'Subtotal' \$59.98, 'Shipping' —, and 'Total' \$59.98.



Checkout Step #2

1. Confirm address with option to edit
2. Choose shipping method

1

2

The wireframe shows the 'EVERTRAIN CHECKOUT' page. At the top, there is a navigation bar with a 'MENU' icon, the 'EVERTRAIN' logo, and a 'Log In' link with a shopping cart icon showing '0' items. Below the navigation bar, the page title 'EVERTRAIN CHECKOUT' is displayed, followed by a breadcrumb trail: 'Cart > Customer Information > Shipping Method > Payment Method'. The main content area is divided into two columns. The left column contains a 'Shipping Address' form with the address 'Witt Langstaff, 221 Fake Ave, Atlanta, GA 30301' and an 'Edit' button. Below this is a 'Shipping Method' section with a radio button selected for 'Standard Shipping' at a cost of '\$5.95'. At the bottom of the left column are two buttons: '< Return to Customer Information' and 'Continue to Payment Method'. The right column displays a list of items in the cart: 'PRE Orange Flavor' for '\$29.99' and 'POST Watermelon Flavor' for '\$29.99'. Below the items is a summary table with the following values: 'Subtotal' at '\$59.98', 'Shipping' at '-', and 'Total' at '\$59.98'. Two red callout boxes with the numbers '1' and '2' are positioned to the left of the wireframe, pointing to the shipping address and shipping method sections respectively.



Checkout Step #3

1. Payment method entry
2. Option to use same address or enter new address

1

2

The wireframe shows the 'EVERTRAIN CHECKOUT' page. At the top, there is a navigation bar with a 'MENU' icon, the 'EVERTRAIN' logo, and a 'Log In' link with a shopping cart icon showing '0' items. Below the navigation bar, the page title 'EVERTRAIN CHECKOUT' is displayed, followed by a breadcrumb trail: 'Cart > Customer Information > Shipping Method > Payment Method'. The main content area is divided into two columns. The left column contains a 'Credit card' section with a 'Card number' input field, a 'Name on card' input field, and two smaller input fields for 'MM/YY' and 'CV'. Below this is a 'Billing Address' section with two radio button options: 'Same as shipping' (which is selected) and 'New Address'. At the bottom of the left column are two buttons: '< Return to Shipping Method' and 'Complete My Order'. The right column displays a shopping cart summary. It lists two items: 'PRE Orange Flavor' for \$29.99 and 'POST Watermelon Flavor' for \$29.99. Below the items, a summary table shows 'Subtotal' as \$59.98, 'Shipping' as a dash, and 'Total' as \$59.98. Two red callout boxes with numbers '1' and '2' are positioned to the left of the wireframe, pointing to the 'Card number' field and the 'Same as shipping' radio button, respectively.



Confirmation Page

1. Thank You messaging and reminder of email confirmation address
2. Order #
3. Shipping / Billing Recap
4. Order Recap
5. Option to Print
6. Share Evertrain via Social
7. Continue Shopping

- 1
- 2
- 3
- 4
- 5
- 6
- 7

☰ MENU
Log In 0

Thanks for your purchase!

We've sent an e-mail confirmation to witt@somegood.co

Order #: L9G 2X1

Print This Page

Shipping & Billing Info:

Shipping Address	Billing Address
Witt Langstaff 221 Fake Ave Atlanta, GA 30301	Witt Langstaff 221 Fake Ave Atlanta, GA 30301

Shipping Method:
Standard Shipping
(Est. Delivery 3/29 - 4/10)

Order Contents:

	PRE Orange Flavor	\$29.99
	POST Watermelon Flavor	\$29.99

Subtotal	\$59.98
Shipping	\$5.95
<hr style="border: 0.5px solid #ccc;"/>	
Total	\$65.93

Share Evertrain

[Continue Shopping](#)